



HC IAS

HEIDELBERG CENTER FOR IBERO-AMERICAN STUDIES



UNIVERSITÄT HEIDELBERG ZUKUNFT SEIT 1386



# MASTER'S PROGRAM COMMUNICATION AND SOCIETY IN IBERO-AMERICA

HOW DOES THE MEDIA BUILD PUBLIC OPINION IN IBERO-AMERICA? HOW ARE SOCIAL MOVEMENTS IN IBERO-AMERICA DEBATED? HOW CAN SUSTAINABLE DEVELOPMENT ADDRESS ENVIRONMENTAL CRISES? HOW DOES MIGRATION SHAPE THE SOCIAL AND CULTURAL LANDSCAPES OF IBERO-AMERICA? HOW DOES POLITICAL CHANGE IMPACT IBERO-AMERICAN SOCIETIES?

The HCIAS master's program Communication and Society in Ibero-America critically examines the current social, political, economic, and environmental debates in Ibero-America by studying their reflection in social and public communication. The program provides its students with area-specific knowledge on Ibero-America, which we conceive of as a macro-region consisting of Latin America and the Iberian Peninsula at its core and those regions with which there are close historical, cultural, political, or socioeconomic ties.

Social sciences & humanities

English & Spanish

Research stays & internships

Two years

Our program builds upon the students' previous academic work and broadens their knowledge with complementing perspectives from a variety of disciplines, focusing on the current challenges being faced by Ibero-American societies. At the same time, the program strengthens the students' methodological skills by combining approaches from both the humanities and the social sciences.

The HCIAS master's program Communication and Society in Ibero-America offers its students the opportunity to build and refine a **cross-cultural academic profile**, paving the way for challenging opportunities in both research and outside academia in the future.

## INTERDISCIPLINARITY

The HCIAS master's program focuses on the social, political, economic, socio-linguistic, developmental, and environmental realities of the Ibero-American macro-region and its societies, and on the region's predominant communication dynamics.

The program's pluri- and interdisciplinary orientation provides for a holistic understanding of these multifaceted interrelations. Its instructors provide students with differing perspectives from the humanities and the social sciences combined with complementing approaches to Ibero-American studies.

Students of the master's program acquire interdisciplinary competencies in **qualitative and quantitative methods**, which are directly applied to describing, analyzing, and comprehending contemporary Ibero-American societies.

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## INTERNATIONALITY

The HCIAS master's program provides its students with the opportunity to sharpen their international profile both inside and outside the classroom. Our students benefit from a highly international study environment with classes taught in English and Spanish, accompanied by peers from all over the world.

Thanks to the HCIAS' international network, we are regularly visited by distinguished academics who offer our students opportunities for the further exchange of ideas and for networking in classes, workshops, and lectures.

The HCIAS' **close cooperation with the Heidelberg Center Latin America (HCLA)**, the University's offshore campus in Santiago de Chile, provides students with opportunities for academic networking and experience abroad.

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## INDIVIDUAL PROFILE

The HCIAS master's program offers a flexible course of study, which allows students to further build their individual qualification profiles. Our students can choose between tackling current questions related to communication and society in Ibero-America from an interdisciplinary research perspective, either in specialized seminars or in the framework of ongoing research projects at the HCIAS or at a partnering institution. Or they may sharpen their professional skills in practice-oriented courses and in environments outside academia where they may utilize their knowledge on communication and their regional expertise on Ibero-America in the private or public sectors.

### Mobility window

The two-year HCIAS master's program includes a mobility window which offers students hands-on experience in future professional fields. Within the framework of the mobility window, students can either carry out a research stay, during which they will deepen the competencies acquired in their coursework, or they can choose to apply their knowledge on communication and society in an internship. Our students can also seize the opportunity for a change of scenery by electing to extend the mobility window, combining it with a study stay abroad at one of our partner institutes.

### Career Perspectives within and outside academia

Depending on their individual interests, our graduates may pursue professional activities in international and intercultural environments within or outside academia. The HCIAS master's program aims to enable its graduates to:

- continue with a career in academia within the **HCIAS doctoral training program**;
- contribute to projects with a regional or a thematic focus, e.g., on social communication, sustainable development, or cooperation policy in private companies or public entities;
- provide consult for international organizations and social and cultural institutions as an informed communicator with expertise on Ibero-America;
- work in the audiovisual and written media as a specialist on Ibero-American issues.

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### Basic information

- Master's program, 120 ECTS: 2 years full-time, or 4 years part-time
- Study program taught in English and Spanish
- Mobility window: research stays and internships
- Study location: Heidelberg University, Germany

### Application requirements

- Undergraduate university degree in the humanities or social sciences
- Proficiency in English and Spanish

### Application Deadline

- September 30th of each year.
- Classes begin in mid-October.

We strongly recommend that international students from non-EU countries submit their applications by mid-June, as this will provide you with ample time to prepare for a successful and timely start to your first semester.

The HCIAS program coordinator is happy to assist you through the application process! Do not hesitate to **contact** us.

### Application Procedure

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## HEIDELBERG UNIVERSITY AND THE HCIAS

### Heidelberg University

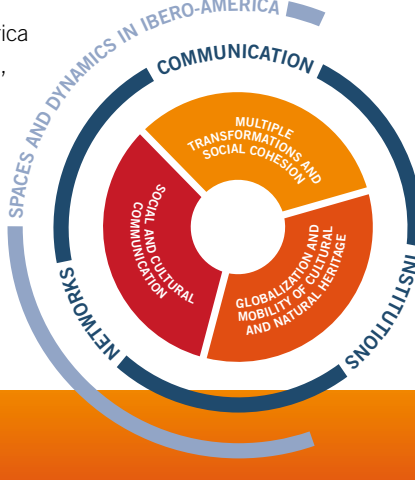


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Our students study at a world-class research university holding top positions in national and international rankings. They take advantage of the University's outstanding academic tradition and benefit from its first-class library with an immense offering of volumes, journals, and databases, as well as an appealing atmosphere conducive for studying.

### Heidelberg Center for Ibero-American Studies | HCIAS

The master's program Communication and Society in Ibero-America is organized by the Heidelberg Center for Ibero-American Studies, an interdisciplinary central research institution of Heidelberg University, Germany. The master's is closely tied to the HCIAS' research program under the framing topic of **Spaces and Dynamics in Ibero-America**. Our students learn from and collaborate with both HCIAS scholars as well as scholars from abroad and become involved in their ongoing research projects *on, in, and with* Ibero-America.



### Contact

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### Online Office Hours

Videocall upon request  
advice in English, Spanish, or German

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